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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington D.C. 20549

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**FORM 6-K**

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**REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE  
SECURITIES EXCHANGE ACT OF 1934**

For the month of November 2015

Commission File Number: 001-36442

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**JUMEI INTERNATIONAL HOLDING LIMITED**

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20th Floor, Tower B, Zhonghui Plaza  
11 Dongzhimen South Road, Dongcheng District  
Beijing 100007  
The People's Republic of China  
Tel: +86 10-5676-6999

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): \_\_\_\_\_

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): \_\_\_\_\_

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**JUMEI INTERNATIONAL HOLDING LIMITED**

By: /s/ Mona Meng Gao

Name: Mona Meng Gao

Title: Co-Chief Financial Officer

Date: November 4, 2015

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**EXHIBIT INDEX**

Exhibit 99.1 – Press Release

Exhibit 99.2 – Notice of Annual General Meeting

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### **Jumei to Hold Annual General Meeting on December 18, 2015**

BEIJING, November 4, 2015 /PRNewswire/ -- Jumei International Holding Limited (NYSE: JMEI) ("Jumei" or the "Company"), China's leading online retailer of beauty products, today announced that it will hold its annual general meeting of shareholders (the "AGM") at 20/F, Tower B, Central Point Plaza, No. 11 Dongzhimen South Avenue, Beijing, China on December 18, 2015 at 2:00 p.m. (Beijing time). No proposal will be submitted to shareholders for approval at the AGM. Instead, the AGM will serve as an open forum for shareholders and holders of the Company's American depositary shares ("ADSs") to discuss Company affairs with management.

The Board of Directors of the Company has fixed the close of business on November 18, 2015 (Eastern Standard Time) as the record date (the "Record Date") for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of the Company's Class A or Class B ordinary shares, par value US\$0.00025 per share, at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person. Holders of the Company's ADSs are welcome to attend the AGM in person.

Shareholders and ADS holders may obtain a copy of the Company's annual report on Form 20-F, free of charge, from our website at <http://jumei.investorroom.com/>, or by writing to Investor Relations Department, Jumei International Holding Limited, 20th Floor, Tower B, Zhonghui Plaza, 11 Dongzhimen South Road, Dongcheng District, Beijing 100007, People's Republic of China, or by sending an email to [kans@jumei.com](mailto:kans@jumei.com).

#### **About Jumei International Holding Limited**

Jumei (NYSE: JMEI) is China's leading online retailer of beauty products. Jumei's internet platform is a trusted destination for consumers to discover and purchase branded beauty products, fashionable apparel and other lifestyle products through the Company's *jumei.com* and *jumeiglobal.com* websites and mobile application. Leveraging its deep understanding of customer needs and preferences, as well as its strong merchandizing capabilities, Jumei has adopted multiple effective sales formats to encourage product purchases on its platform, including curated sales, online shopping mall and flash sales. More information about Jumei can be found at <http://jumei.investorroom.com>.

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**For investor and media inquiries, please contact:**

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**JUMEI INTERNATIONAL HOLDING LIMITED**  
(Incorporated in the Cayman Islands with limited liability)  
(NYSE Ticker: JMEI)

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**NOTICE OF ANNUAL GENERAL MEETING**  
to be held on December 18, 2015  
(or any adjourned or postponed meeting thereof)

NOTICE IS HEREBY GIVEN that an annual general meeting (the “**AGM**”) of Jumei International Holding Limited (the “**Company**”) will be held at 20/F, Tower B, Central Point Plaza, No. 11 Dongzhimen South Avenue, Beijing, China on December 18, 2015 at 2:00 p.m. (Beijing time). No proposal will be submitted to shareholders for approval at the AGM. Instead, the AGM will serve as an open forum for shareholders and holders of the Company’s American depositary shares (“**ADSs**”) to discuss Company affairs with management.

The Board of Directors of the Company has fixed the close of business on November 18, 2015 (Eastern Standard Time) as the record date (the “**Record Date**”) for determining the shareholders entitled to receive notice of the AGM or any adjournment or postponement thereof.

Holders of record of the Company’s Class A or Class B ordinary shares, par value US\$0.00025 per share, at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person. Holders of the Company’s ADSs are welcome to attend the AGM in person.

Shareholders and ADS holders may obtain a copy of the Company’s annual report on Form 20-F, free of charge, from our website at <http://jumei.investorroom.com/>, or by writing to Investor Relations Department, Jumei International Holding Limited, 20th Floor, Tower B, Zhonghui Plaza, 11 Dongzhimen South Road, Dongcheng District, Beijing 100007, People’s Republic of China, or by sending an email to [kans@jumei.com](mailto:kans@jumei.com).

By Order of the Board of Directors,  
**JUMEI INTERNATIONAL HOLDING LIMITED**

*/s/ Leo Ou Chen*  
**Leo Ou Chen**  
*Chairman of the Board of Directors*

Beijing, China

November 4, 2015

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