
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

(Rule 13d-102)

**INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13d-1 (b), (c) AND (d) AND
AMENDMENTS THERETO FILED PURSUANT TO 13d-2 (b)**

(Amendment No.)

JUMEI INTERNATIONAL HOLDING LIMITED

(Name of Issuer)

CLASS A ORDINARY SHARES

(Title of Class of Securities)

48138L107

(CUSIP Number)

12/31/14

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

(Continued on following pages)

| | | |
|---|---|--|
| 1 | Name of reporting person SEQUOIA CAPITAL CHINA II, L.P. ("SCC II") I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) 26-0204241 | |
| 2 | Check the appropriate box if a member of a group (a) <input type="checkbox"/> (b) <input type="checkbox"/> | |
| 3 | SEC use only | |
| 4 | Citizenship or place of organization CAYMAN ISLANDS | |
| Number of shares beneficially owned by each reporting person with | 5 | Sole voting power 0 |
| | 6 | Shared voting power 19,611,540 |
| | 7 | Sole dispositive power 0 |
| | 8 | Shared dispositive power 19,611,540 |
| 9 | Aggregate amount beneficially owned by each reporting person 19,611,540 | |
| 10 | Check box if the aggregate amount in Row (9) excludes certain shares <input type="checkbox"/> | |
| 11 | Percent of class represented by amount in Row 9 22.7% ¹ | |
| 12 | Type of reporting person PN | |

¹ The percentage is based upon 86,390,288 shares of the Issuer's Class A Ordinary shares outstanding as of December 31, 2014.

| | | |
|---|---|---|
| 1 | Name of reporting person SEQUOIA CAPITAL CHINA PARTNERS FUND II, L.P. ("SCC PTRS II") | |
| | I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) 98-0577551 | |
| 2 | Check the appropriate box if a member of a group (a) <input type="checkbox"/> (b) <input type="checkbox"/> | |
| 3 | SEC use only | |
| 4 | Citizenship or place of organization CAYMAN ISLANDS | |
| Number of shares beneficially owned by each reporting person with | 5 | Sole voting power 0 |
| | 6 | Shared voting power 493,740 |
| | 7 | Sole dispositive power 0 |
| | 8 | Shared dispositive power 493,740 |
| 9 | Aggregate amount beneficially owned by each reporting person 493,740 | |
| 10 | Check box if the aggregate amount in Row (9) excludes certain shares <input type="checkbox"/> | |
| 11 | Percent of class represented by amount in Row 9 0.6% ¹ | |
| 12 | Type of reporting person PN | |

¹ The percentage is based upon 86,390,288 shares of the Issuer's Class A Ordinary shares outstanding as of December 31, 2014.

| | | |
|---|---|---|
| 1 | Name of reporting person SEQUOIA CAPITAL CHINA PRINCIPALS FUND II, L.P. ("SCC PRIN II") | |
| | I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) 33-1190312 | |
| 2 | Check the appropriate box if a member of a group (a) <input type="checkbox"/> (b) <input type="checkbox"/> | |
| 3 | SEC use only | |
| 4 | Citizenship or place of organization CAYMAN ISLANDS | |
| Number of shares beneficially owned by each reporting person with | 5 | Sole voting power 0 |
| | 6 | Shared voting power 3,294,720 |
| | 7 | Sole dispositive power 0 |
| | 8 | Shared dispositive power 3,294,720 |
| 9 | Aggregate amount beneficially owned by each reporting person 3,294,720 | |
| 10 | Check box if the aggregate amount in Row (9) excludes certain shares <input type="checkbox"/> | |
| 11 | Percent of class represented by amount in Row 9 3.8% ¹ | |
| 12 | Type of reporting person PN | |

¹ The percentage is based upon 86,390,288 shares of the Issuer's Class A Ordinary shares outstanding as of December 31, 2014.

| | |
|---|---|
| 1 | Name of reporting person SEQUOIA CAPITAL CHINA MANAGEMENT II, L.P. ("SCC MGMT II") I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) 26-0204084 |
| 2 | Check the appropriate box if a member of a group (a) <input type="checkbox"/> (b) <input type="checkbox"/> |
| 3 | SEC use only |
| 4 | Citizenship or place of organization CAYMAN ISLANDS |
| Number of shares beneficially owned by each reporting person with | 5 Sole voting power 0 |
| | 6 Shared voting power 23,400,000 shares of which 19,611,540 shares are directly held by SCC II, 493,740 shares are directly held by SCC PTRS II and 3,294,720 shares are directly held by SCC PRIN II. SCC MGMT II is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. |
| | 7 Sole dispositive power 0 |
| | 8 Shared dispositive power 23,400,000 shares of which 19,611,540 shares are directly held by SCC II, 493,740 shares are directly held by SCC PTRS II and 3,294,720 shares are directly held by SCC PRIN II. SCC MGMT II is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. |
| 9 | Aggregate amount beneficially owned by each reporting person 23,400,000 |
| 10 | Check box if the aggregate amount in Row (9) excludes certain shares <input type="checkbox"/> |
| 11 | Percent of class represented by amount in Row 9 27.1% ¹ |
| 12 | Type of reporting person PN |

¹ The percentage is based upon 86,390,288 shares of the Issuer's Class A Ordinary shares outstanding as of December 31, 2014.

| | |
|---|---|
| 1 | Name of reporting person SC CHINA HOLDING LIMITED (“SCC HOLD”) I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) N/A |
| 2 | Check the appropriate box if a member of a group (a) <input type="checkbox"/> (b) <input type="checkbox"/> |
| 3 | SEC use only |
| 4 | Citizenship or place of organization CAYMAN ISLANDS |
| Number of shares beneficially owned by each reporting person with | 5 Sole voting power 0 |
| | 6 Shared voting power 23,400,000 shares of which 19,611,540 shares are directly held by SCC II, 493,740 shares are directly held by SCC PTRS II and 3,294,720 shares are directly held by SCC PRIN II. SCC HOLD is the General Partner of SCC MGMT II, which is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. |
| | 7 Sole dispositive power 0 |
| | 8 Shared dispositive power 23,400,000 shares of which 19,611,540 shares are directly held by SCC II, 493,740 shares are directly held by SCC PTRS II and 3,294,720 shares are directly held by SCC PRIN II. SCC HOLD is the General Partner of SCC MGMT II, which is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. |
| 9 | Aggregate amount beneficially owned by each reporting person 23,400,000 |
| 10 | Check box if the aggregate amount in Row (9) excludes certain shares <input type="checkbox"/> |
| 11 | Percent of class represented by amount in Row 9 27.1% ¹ |
| 12 | Type of reporting person OO |

¹ The percentage is based upon 86,390,288 shares of the Issuer’s Class A Ordinary shares outstanding as of December 31, 2014.

| | |
|---|--|
| 1 | Name of reporting person SNP CHINA ENTERPRISES LIMITED (“SNP”) I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) N/A |
| 2 | Check the appropriate box if a member of a group (a) <input type="checkbox"/> (b) <input type="checkbox"/> |
| 3 | SEC use only |
| 4 | Citizenship or place of organization BRITISH VIRGIN ISLANDS |
| Number of shares beneficially owned by each reporting person with | 5 Sole voting power 0 |
| | 6 Shared voting power 23,400,000 shares of which 19,611,540 shares are directly held by SCC II, 493,740 shares are directly held by SCC PTRS II and 3,294,720 shares are directly held by SCC PRIN II. SNP is the Director of, and wholly owns, SCC HOLD. SCC HOLD is the General Partner of SCC MGMT II, which is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. |
| | 7 Sole dispositive power 0 |
| | 8 Shared dispositive power 23,400,000 shares of which 19,611,540 shares are directly held by SCC II, 493,740 shares are directly held by SCC PTRS II and 3,294,720 shares are directly held by SCC PRIN II. SNP is the Director of, and wholly owns, SCC HOLD. SCC HOLD is the General Partner of SCC MGMT II, which is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. |
| 9 | Aggregate amount beneficially owned by each reporting person 23,400,000 |
| 10 | Check box if the aggregate amount in Row (9) excludes certain shares <input type="checkbox"/> |
| 11 | Percent of class represented by amount in Row 9 27.1% ¹ |
| 12 | Type of reporting person OO |

¹ The percentage is based upon 86,390,288 shares of the Issuer’s Class A Ordinary shares outstanding as of December 31, 2014.

| | |
|---|---|
| 1 | Name of reporting person NAN PENG SHEN (“NS”) I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY) |
| 2 | Check the appropriate box if a member of a group (a) <input type="checkbox"/> (b) <input type="checkbox"/> |
| 3 | SEC use only |
| 4 | Citizenship or place of organization HONG KONG SAR |
| Number of shares beneficially owned by each reporting person with | 5 Sole voting power 0 |
| | 6 Shared voting power 23,400,000 shares of which 19,611,540 shares are directly held by SCC II, 493,740 shares are directly held by SCC PTRS II and 3,294,720 shares are directly held by SCC PRIN II. NS is the Director of SNP, which is the Director of SCC HOLD, which is the General Partner of SCC MGMT II, which is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. SCC HOLD is wholly owned by SNP, a company wholly owned by NS. NS disclaims beneficial ownership of all such shares except to the extent of his individual pecuniary interest therein. |
| | 7 Sole dispositive power 0 |
| | 8 Shared dispositive power 23,400,000 shares of which 19,611,540 shares are directly held by SCC II, 493,740 shares are directly held by SCC PTRS II and 3,294,720 shares are directly held by SCC PRIN II. NS is the Director of SNP, which is the Director of SCC HOLD, which is the General Partner of SCC MGMT II, which is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. SCC HOLD is wholly owned by SNP, a company wholly owned by NS. NS disclaims beneficial ownership of all such shares except to the extent of his individual pecuniary interest therein. |
| 9 | Aggregate amount beneficially owned by each reporting person 23,400,000 |
| 10 | Check box if the aggregate amount in Row (9) excludes certain shares <input type="checkbox"/> |
| 11 | Percent of class represented by amount in Row 9 27.1% ¹ |
| 12 | Type of reporting person IN |

¹ The percentage is based upon 86,390,288 shares of the Issuer’s Class A Ordinary shares outstanding as of December 31, 2014.

ITEM 1.

- (a) Name of Issuer: Jumei International Holding Limited
- (b) Address of Issuer's Principal Executive Offices:
20th Floor, Tower B, Zhonghui Plaza
11 Dongzhimen South Road, Dongcheng District
Beijing 100007
People's Republic of China

ITEM 2.

- (a) Name of Persons Filing:
Sequoia Capital China II, L.P.
Sequoia Capital China Partners Fund II, L.P.
Sequoia Capital China Principals Fund II, L.P.
Sequoia Capital China Management II, L.P.
SC China Holding Limited
SNP China Enterprises Limited
Nan Peng Shen
- SCC MGMT II is the General Partner of each of SCC II, SCC PTRS II and SCC PRIN II. SCC HOLD is the General Partner of SCC MGMT II. SNP is the Director of, and wholly owns, SCC HOLD. NS is the Director of, and wholly owns, SNP.
- (b) Address of Principal Business Office or, if none, Residence:
3000 Sand Hill Road, 4-250
Menlo Park, CA 94025
- Citizenship:
SCC MGMT II, SCC II, SCC PTRS II, SCC PRIN II, SCC HOLD: Cayman Islands
SNP: British Virgin Islands
NS: Hong Kong SAR
- (c) Title of Class of Securities: Class A Ordinary Shares
- (d) CUSIP Number: 48138L107

ITEM 3. If this statement is filed pursuant to Rules 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:

NOT APPLICABLE

ITEM 4. Ownership

SEE ROWS 5 THROUGH 11 OF COVER PAGES

ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON

NOT APPLICABLE

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY OR CONTROL PERSON

NOT APPLICABLE

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP

NOT APPLICABLE

ITEM 9. NOTICE OF DISSOLUTION OF GROUP

NOT APPLICABLE

ITEM 10. CERTIFICATION

NOT APPLICABLE

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 10, 2015

Sequoia Capital China II, L.P.
Sequoia Capital China Partners Fund II, L.P.
Sequoia Capital China Principals Fund II, L.P.

By: Sequoia Capital China Management II, L.P.
General Partner of each

By: SC China Holding Limited
its General Partner

By: /s/ Nan Peng Shen
Nan Peng Shen

Sequoia Capital China Management II, L.P.

By: SC China Holding Limited
its General Partner

By: /s/ Nan Peng Shen
Nan Peng Shen

SC China Holding Limited

By: /s/ Nan Peng Shen
Nan Peng Shen

SNP China Enterprises Limited

By: /s/ Nan Peng Shen
Nan Peng Shen, Owner and Director

/s/ Nan Peng Shen
Nan Peng Shen

EXHIBIT 1
AGREEMENT AS TO JOINT FILING OF SCHEDULE 13G

The undersigned hereby agree that the Schedule 13G relating to the Class A Ordinary shares of Jumei International Holding Limited, and any further amendments thereto, to which this Agreement as to Joint Filing of Schedule 13G is attached as an exhibit is filed on behalf of each of them pursuant to and in accordance with the provisions of Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended.

Date: February 10, 2015

Sequoia Capital China II, L.P.
Sequoia Capital China Partners Fund II, L.P.
Sequoia Capital China Principals Fund II, L.P.

By: Sequoia Capital China Management II, L.P.
General Partner of each

By: SC China Holding Limited
its General Partner

By: /s/ Nan Peng Shen
Nan Peng Shen

Sequoia Capital China Management II, L.P.

By: SC China Holding Limited
its General Partner

By: /s/ Nan Peng Shen
Nan Peng Shen

SC China Holding Limited

By: /s/ Nan Peng Shen
Nan Peng Shen

SNP China Enterprises Limited

By: /s/ Nan Peng Shen
Nan Peng Shen, Owner and Director

/s/ Nan Peng Shen
Nan Peng Shen