UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2017

Commission File Number: 001-36442

JUMEI INTERNATIONAL HOLDING LIMITED

20th Floor, Tower B, Zhonghui Plaza 11 Dongzhimen South Road, Dongcheng District Beijing 100007 The People's Republic of China Tel: +86 10-5676-6999

(Address of principal executive offices)

Indicate by check mark whether	r the registrant files	s or will file annual reports un	der cover Form 20-F	F or Form 40-F.	
	Form 20-F	X	Form 40-F		
Indicate by check mark if the re	gistrant is submitti	ng the Form 6-K in paper as p	ermitted by Regula	ation S-T Rule 101(b)(1):	
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):					

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

JUMEI INTERNATIONAL HOLDING LIMITED

By: <u>/s/ Leo Ou Chen</u> Name: Leo Ou Chen

Title: Chief Executive Officer

Date: November 28, 2017

Jumei Announces Receipt of Withdrawal of Buyer Group's Going Private Proposal

BEIJING, November 27, 2017 — Jumei International Holding Limited (NYSE: JMEI) ("Jumei" or the "Company"), China's leading online retailer of beauty products, today announced that the special committee of the Company's board of directors (the "Board") received a letter dated November 27, 2017 from Mr. Leo Ou Chen, Founder, Chairman of the Board of Directors and CEO of the Company, Mr. Yusen Dai, Sequoia Capital China II L.P., Sequoia Capital China Partners Fund II, L.P. and Sequoia Capital China Principals Fund II, L.P. (together, the "Buyer Group"), stating that the Buyer Group would withdraw its prior non-binding going private proposal dated February 17, 2016, with immediate effect.

About Jumei International Holding Limited

Jumei (NYSE:JMEI) is China's leading online retailer of beauty products. Jumei's internet platform is a trusted destination for consumers to discover and purchase branded beauty products, baby, children and maternity products, light luxury products, health supplements and other products through the Company's jumei.com and jumeiglobal.com websites and mobile application. Leveraging its deep understanding of customer needs and preferences, as well as its strong merchandizing capabilities, Jumei has adopted multiple effective sales formats to encourage product purchases on its platform, including curated sales, online shopping mall and flash sales. More information about Jumei can be found at http://ir.jumei.com.

For investor and media inquiries, please contact:

Jumei International Holding Limited

Ms. Cindy Cao Senior Reporting Manager Phone: +86-10-5676-6824

Email: chunyanc@jumei.com
Christensen

Mr. Christian Arnell Phone: +86-10-5900-1548 Email: <u>carnell@christensenir.com</u>

In US

In China

Ms. Linda Bergkamp Phone: +1-480-614-3004

Email: lbergkamp@ChristensenIR.com